



Web Site Rubric

Name _____ Date _____

5	<p>Site is 4 linked pages that develops the assigned task evenly and in depth. Use of Photos, Graphics, Sound, Animation and Video enhance the content and create interest. Fair Use Guidelines are followed and all sources are cited in MLA format. Internal and External Navigation is clear, intuitive, and easy to use. Layout and Text Elements: The typography is easy-to-read and point size varies appropriately for headings and text. Use of bullets, italics, bold, and indentations enhances readability. Consistent format extends page-to-page. The background, colors and layout are artful and consistent across the website and enhance the readability of the information presented. Writing Mechanics—no errors in English language conventions.</p>	100
		94
4	<p>The site conforms to a level 5 score except that the layout and text elements are deficient.</p>	85
		78
3	<p>The layout and text elements are very deficient and there are many errors in English language usage. The task is only minimally developed. Sources not cited adequately.</p>	71
		65
2	<p>The site is disorganized and incomplete. The task is hardly developed. There are many errors in grammar and usage. Sources not cited at all.</p>	58
1	<p>Site does not have enough pages. Use of Photos, Graphics, Sound, Animation and Video absent or irrelevant Sources of information not cited. Internal and External Navigation is confusing. Layout and Text Elements: The typography and point size are variable and not appropriate for headings and text. Use of bullets, italics, bold, and indentations absent. Inconsistent format extends page-to-page. The background, colors and layout are distracting and detract from the communication. Writing Mechanics—may be many errors in English language conventions.</p>	0