

Video Documentary Rubric

Name: _____

Memo: _____

5	100	<p>Design</p> <ul style="list-style-type: none"> Graphics are appropriate, logically arranged Effects are smooth, logical Audio is clear, balanced and helps communicate the content 5 minutes in length and time well-used <p>Content</p> <ul style="list-style-type: none"> Rich, compelling content that is more analytical than descriptive (cause-effect, compare-contrast, categorizing, etc) Clearly expressed; organized and easy to follow Sources cited in MLA format Only one or two very minor errors in English language conventions
	94	
4	85	<ul style="list-style-type: none"> Meets the criteria for level 5, but sources not cited. <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> Only minor weakness in design (graphics, audio, timing, length) Content may be more descriptive than analytical Some minor errors and omissions Minor errors in English spelling or grammar Minor problems with organization
	78	
3	71	<ul style="list-style-type: none"> There are fairly serious problems with some graphics, effects, and/or audio. Graphics may not be appropriate for the topic, audio may not support the content or be balanced, effects may be disruptive, unbalanced, or overwhelming Organizational weaknesses leave it difficult to follow in spots. May jump around or wander off topic to some degree Content is mostly descriptive—there is little or no analysis—may be just some slides seemingly randomly mixing images and text and background audio. Significant elements of the topic are omitted or there are factual errors Errors in spelling/grammar detract from the presentation There is little variety in presentation sufficient to keep the audience interested.
	65	
2	58	<ul style="list-style-type: none"> Serious problems with graphics, effects, and/or audio detracts seriously from the presentation Content is disorganized and the amount of content is not appropriate for the time allotment Serious errors and omissions in content detract from presentation

INFORMATION

- There is no credit for tasks scoring below level 2. It is a five-point scale to parallel the NYS essay generic scoring rubrics.
- Documentaries should have a distinct introduction, development, and conclusion.
- The following are some effective techniques:
 - Include some clips of comments of real people, yourself or "experts" being interviewed
 - Have still images pan across screen during voiceover
 - "Three Beat Timing" (three actions per clip or three clips per event)
 - Use a small variety of special effects sparingly rather than many wild effects and colors
 - Don't overwhelm the audience with tons of text to read.

Rubric Information for Task: Video Documentary

NOTE: This rubric has not yet been validated as described below

This rubric was aligned to New York State Grade 8 Intermediate Social Studies Test and to the New York State Global History and Geography Regents Exam using standardized z-score equivalency procedure in _____. All distributions are normal (fit empirical rule). Individual scores on this rubric can be transformed as state exam equivalent scores using the standardized z-score equivalency procedure.

This Task	New York State Intermediate Social Studies Test	Global History and Geography Regents
N= <i>random scores of ____</i>	N= 30 <i>random scores of 87 over 3 years</i>	N=30 <i>random scores of 72 over 3 years</i>

$z = (i - \bar{X})/s$	This Rubric $\bar{X} =$ $S =$	NYS Int. SS Test $\bar{X} = 82.6$ $S = 11.71$	Regents $\bar{X} = 76.5$ $S = 16.83$
-----------------------	----------------------------------	--	---

Base Scores for Alignment	This Task Equivalent Int. SS Test Score	This Task Equivalent Regents Score	NYS Int. SS Test Standard Score	Regents Standard Score	This Task Standard Score aligned with NYS Int. SS Test	This Task Standard Score aligned with Regents
65						
71						
85						
100						

NOTES